



32ND ANNIVERSARY GALA

---

SPONSORSHIP OPPORTUNITIES

# Red, Heart & Soul

---

---

**November 20, 2026**

6:00-11:00 PM

**The Westwood Country Club**

Vienna, Virginia

## OUR MISSION

# Invest early. Break the cycle. Change a life.

For 32 years, Devotion To Children has worked from a simple belief: every young child deserves the opportunity to learn, grow, and thrive, regardless of family income.

We help working families access quality child care and early learning for infants, toddlers, and preschoolers across the Washington, DC region. By easing the cost of care during the years that matter most, we help children build a strong foundation for school and life.

## OUR VISION

Ending poverty at its roots  
- one child at a time.



## A PARENT'S STORY

“With DTC’s support, I was able to continue my education, build my career in the medical field, and create a better future...”

Noemi · Parent supported by the DTC Angel Fund

## WHY EARLY SUPPORT MATTERS

# The earliest years shape a lifetime.

Consistent, nurturing care gives children room to build language, confidence, curiosity, and school readiness. Yet for many working families, quality care remains financially out of reach.

## 1,000,000+

### new neural connections every second

Scientists estimate that more than one million new neural connections form every second during the first few years of life. Early experiences help build the foundation for later learning and development.

## \$7.30

### ESTIMATED LIFETIME BENEFITS FOR EVERY \$1 INVESTED

One landmark study of an intensive, high-quality birth-to-five program for disadvantaged children estimated \$7.30 in lifetime benefits for every \$1 invested.

## 29%

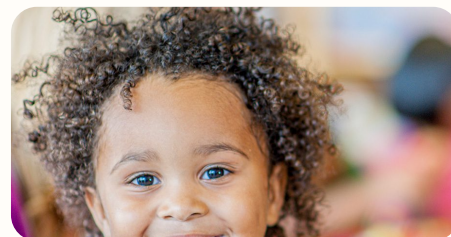
### LOWER-INCOME CHILDREN ENROLLED

A 2021 regional report found 29% of Northern Virginia 3- and 4-year-olds at or near poverty were enrolled in school, compared with 67% of higher-income children (ACS 2015-2019).

## \$18K-\$25K

### ANNUALIZED PRESCHOOL COST

Fairfax County's fall 2025 reported range for full-time center-based preschool was \$350-\$483 per week (20th-80th percentiles).



Sources: Center on the Developing Child at Harvard University, "Brain Architecture"; García et al., Journal of Political Economy 128(7), 2020; Community Foundation for Northern Virginia, Ready for Kindergarten, Ready for Life (2021; ACS 2015-2019); Fairfax County Child Care Assistance and Referral, fall 2025 reported rates. The \$7.30 estimate reflects one intensive program, not a guaranteed DTC-specific return; annual costs are simple 52-week equivalents.

ONE EVENING. LASTING PURPOSE.

# Where generosity becomes opportunity.

The Red, Heart & Soul Gala brings together community leaders, partners, and friends who believe that investing in young children strengthens entire families and communities.

Your sponsorship combines hospitality and recognition with a meaningful commitment to children and working families.

November 20, 2026

6:00-11:00 PM

The Westwood Country Club  
Vienna, Virginia

Every sponsor will be acknowledged in the Gala program.

## Your sponsorship carries three essential programs forward.

01

### Tuition Assistance

Helping working families sustain access to quality child care and early learning.

02

### The Angel Fund

Providing short-term assistance to families facing an urgent need.

03

### Children's Day

Helping rising kindergarteners begin school with backpacks and essential supplies.

Choose your place in the story.

## SIGNATURE SPONSORSHIPS

# Lead the evening.

Premier hospitality and meaningful recognition, aligned with a practical investment in early learning.

### EVENT SPONSOR

**\$25,000+**

Could help fund the equivalent of 12 six-month tuition-assistance awards.\*

- Recognition as Event Sponsor of the 32nd Anniversary Gala
- Brief dinner remarks by a sponsor representative
- Invitation to the private sponsor reception
- Two premier tables of ten
- Two-page centerfold Gala program advertisement
- Opportunity to participate in an award presentation
- Prominent logo placement in designated Gala materials
- Logo and website recognition through designated DTC channels for 12 months

### DIAMOND SPONSOR

**\$15,000+**

Could help fund the equivalent of 7 six-month tuition-assistance awards.\*

- Invitation to the private sponsor reception
- Two premier tables of ten
- Full-page Gala program advertisement
- Logo and link on the DTC website
- Recognition through designated print and digital channels for 12 months

### RUBY SPONSOR

**\$10,000+**

Could help fund the equivalent of 5 six-month tuition-assistance awards.\*

- Invitation to the private sponsor reception
- One premier table of ten
- Half-page Gala program advertisement
- Recognition through designated print and digital channels for 12 months

### PLATINUM SPONSOR

**\$6,000+**

Could help fund the equivalent of 3 six-month tuition-assistance awards.\*

- Invitation to the private sponsor reception
- One premier table of ten
- Recognition through designated print and digital channels for 12 months

\*Illustration applies DTC's 2025 program-service expense ratio (76.1%) to each base sponsorship and divides by a standard six-month tuition-assistance benchmark of \$1,500 (\$250 per month). Sponsorships support multiple programs; actual allocations and awards vary, including rare case-by-case exceptions.

## SUPPORTING SPONSORSHIPS

# Make the evening possible.

### PRINT SPONSOR

**\$3,500+**

Six Gala tickets and recognition through designated DTC print and digital channels for 12 months.

### A/V SPONSOR

**\$3,000+**

Six Gala tickets and recognition through designated DTC print and digital channels for 12 months.

### GOLD SPONSOR

**\$3,000+**

Four Gala tickets and recognition through designated DTC print and digital channels for 12 months.

### VIDEO / PHOTOGRAPHY

**\$2,500+**

Four Gala tickets and recognition through designated DTC print and digital channels for 12 months.

### FLOWER SPONSOR

**\$2,500+**

Four Gala tickets and recognition through designated DTC print and digital channels for 12 months.

### SILVER SPONSOR

**\$1,500+**

Two complimentary Gala tickets.

### DJ SPONSOR

**\$1,500+**

Two complimentary Gala tickets.

### INDIVIDUAL TICKET

**\$300**

One ticket to the 32nd Anniversary Red, Heart & Soul Gala.



## Ready to sponsor?

Scan the code, visit [devotiontochildren.org/event/gala](https://devotiontochildren.org/event/gala), or contact [rhsgala@devotiontochildren.org](mailto:rhsgala@devotiontochildren.org). You may also complete the agreement on the next page.

## SPONSORSHIP AGREEMENT

# Become a sponsor.

### SPONSOR INFORMATION

COMPANY / INDIVIDUAL NAME

LISTING FOR PUBLICITY MATERIALS, IF DIFFERENT

ADDRESS

CITY / STATE / ZIP

CONTACT NAME

PHONE

EMAIL

### SELECT SPONSORSHIP

☐ Event Sponsor - \$25,000+

☐ Ruby Sponsor - \$10,000+

☐ Print Sponsor - \$3,500+

☐ Gold Sponsor - \$3,000+

☐ Flower Sponsor - \$2,500+

☐ DJ Sponsor - \$1,500+

☐ Diamond Sponsor - \$15,000+

☐ Platinum Sponsor - \$6,000+

☐ A/V Sponsor - \$3,000+

☐ Video / Photography - \$2,500+

☐ Silver Sponsor - \$1,500+

☐ Individual ticket - \$300 each

OTHER SPONSORSHIP / AMOUNT

### CONTRIBUTION AND PAYMENT

DONATION AMOUNT

NUMBER OF TICKETS

TOTAL

☐ Check

☐ Secure card payment

☐ Please send an invoice

#### CHECKS

Payable to Devotion To Children, Inc.  
1939 Roland Clarke Place, Suite 110, Reston, VA 20191

#### CARD PAYMENT, INVOICE, LOGO AND ARTWORK

Email [rhsgala@devotiontochildren.org](mailto:rhsgala@devotiontochildren.org).  
Please do not email credit-card information.

### AUTHORIZATION

AUTHORIZED SIGNATURE

PRINTED NAME AND TITLE

DATE

Devotion To Children, Inc. is a 501(c)(3) nonprofit organization, EIN 54-1809222. The tax-deductible portion of a sponsorship is limited to the payment above the fair market value of benefits received. DTC will provide a written acknowledgment and good-faith estimate of those benefits. Payment is due before benefits are provided. The signer confirms authority to bind the Sponsor.



DEVOTION TO  
CHILDREN

32 YEARS OF DEVOTION

**FOUNDER**

# Rosemary Tran Lauer

Founder & President Emerita

Celebrating the vision that began in 1994.

**ORGANIZATIONAL  
LEADERSHIP**

Ken Knueven

President

Mohit Trehan

Chief Operating Officer

**BOARD OF DIRECTORS**

Ban Tran, CRPC, CPFA

Bang Trinh

Daniel Ruttenberg, Esq., JD, LLM, CPA

Mark Keam

Yasmine Bonilla

Vanessa Keith

Duc H. Nguyen

Anh Vu

Fiona Nguyen

Thao Sofo

**CONTACT**

1939 Roland Clarke Place,  
Suite 110  
Reston, VA 20191  
703.255.2284  
[rhsgala@devotiontochildren.org](mailto:rhsgala@devotiontochildren.org)

**ADVISORY BOARD**

Valerie Pelton, Esq., JD, MA, LLM

Scott Gray

Kathy Jensen

Linh H. Ly, Esq., JD

Lida Peterson, CPPM, CDMP, CTA

Peter Rumm, MD, MPH, FACPM

---

**In memoriam:** Amos Otis, MBA, MMAS

Invest early.  
Break the cycle.  
Change a life.

[devotiontochildren.org/event/gala](http://devotiontochildren.org/event/gala)  
[rhsgala@devotiontochildren.org](mailto:rhsgala@devotiontochildren.org)